

## Contact

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## Top Skills

3D Studio Max

Photoshop

Illustrator

## Languages

English (Native or Bilingual)

Serbian (Native or Bilingual)

French (Elementary)

## Certifications

Autodesk certified professional

# Nenad Jerinkic

Creative and Art Director, Founder of The Creaken

## Summary

I enjoy creating CG magic through art direction, coloring pixels, moving vertexes and animating keyframes.

Love all creative stuff that makes games and adds.

Specialties: Art direction, 3d modelling, animation, graphic design, game design, web design, photo manipulations and enhancing, illustrations, User Interface design, icon design, print design, stationery, matte images, product design, etc.

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## Experience

Creaken

CEO and Founder

January 2019 - Present

Belgrade

Coming soon...

Republix Games

CEO

October 2016 - Present

Belgrade

Independent Contractor

Senior Creative Designer

2005 - Present

Worldwide

Creative and Art direction, Consulting and Advisory.

Computer Games and Advertising Industry.

Graphic solutions for every occasion.

2D and 3D art, design and animation.

Old portfolio:

<https://nenadjer.wixsite.com/jera>

TrinityRank

Art Director

March 2019 - May 2019 (3 months)

Belgrade

Animation production

## Datcroft Games

Art Lead

November 2015 - November 2018 (3 years 1 month)

- Art direction
- Concept art
- 3D graphics
- 2D graphics
- Animation
- Unity 3D

## GameCredits

Creative Art Director

December 2016 - September 2018 (1 year 10 months)

Belgrade

Managing a team of 20+ creatives (graphic design, concept art, 3D modeling, animation, product (UI/Ux) design and game production)

Creating ideas for new campaigns

Brand and Corporate identity

Promo material and presentations

Print design

Collaborating with externals

Our creative team worked on internal digital design needs from product design to marketing and advertising material, social networks, animated video explainers, branding, printed design and more.

We worked on our company's presence (design) at Unity Unite across the globe, G-Star as well as E3 booth in Los Angeles.

## Eipix Entertainment

Cinematic Artist

February 2015 - October 2015 (9 months)

Belgrade

2D painting and illustration of game environments, scenes and items.

3D modelling, texturing and rendering with passes.

Compositing

Matte painting

## Character art

### Shiva Creative Studio

#### "One man show"

January 2000 - October 2015 (15 years 10 months)

I am currently working as a freelancer graphic artist and I offer all kind of 2D and 3D services. My current position involves creating artwork from scratch. This means, a process from concept art to polishing of created art. So i am an Art director, Creative director, Designer, Modeler, Animator, etc...all in one person.

I'm "Jack of all trades" and i enjoy creating great artwork through many different design techniques.(Various combinations of raster and vector graphic,3d models, animations and video)

### Eipix Entertainment

#### Lead Artist

May 2014 - April 2015 (1 year)

Novi Sad, Serbia

2D painting and illustration of game environments, scenes and items. (raster and vector graphics)

3D modelling, texturing and rendering.

Animation

working with script language

assembling game scenes

matte painting and concept art

art direction

Collaboration with game producer and the team.

### The Web Factor

Project Manager, Head of Design and Projects

January 2010 - June 2014 (4 years 6 months)

A Brisbane based company – The Web Factor. I was involved in website and web app developing and design, making sure to deliver high quality websites for ever growing Australian market.

### Bad Pug Games

Lead Graphic Designer, Game designer, UI/Ux designer, concept artist, 3D modeler

2011 - September 2013 (2 years 9 months)

- Art Direction
- Concept art
- 3D modeling
- UI/Ux design
- Animation

## ZTLGJ

### Dental labor technician

January 2001 - December 2010 (10 years)

I was involved in the complete process of producing dental prosthetics, dentures, ceramic crowns and bridges.

## Repromarket

### Graphic designer and IT support

August 2009 - November 2009 (4 months)

I've worked as a graphic designer and IT support. I was involved in creating company's ads as well as IT support(hardware, software and network maintenance)

## Radimark

### Art Director

March 2006 - August 2006 (6 months)

Graphic, Web, Print design. I was involved in the whole process of creating stationery from concepts to choosing materials and printing itself.

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## Education

### High School for Dental technicians

Dental technician, Dental prosthetics, dentures, crowns and bridges · (1996 - 2001)

### High School for Dental technicians

Dentures · (1996 - 2000)

### Zubitehnicka skola

· (1996 - 2000)